

RED Committee Minutes

4/27/16

Meeting called to order 6:08PM

Present: Beth Pelton, Kathy Morehouse, Gloria Leustek, Robert Leustek, Jim Tetreault

Excused: Ben Kilanski, Denis V. Murphy

Absent: Robert Spruill

Minutes from 4/13 and amended minutes from 3/30 were accepted. A motion to approve was made by Robert L, Seconded by Beth. Approved. 4-0 with 1 abstention

Farmers Market:

Gloria was unable to meet with Bridie Pearce as planned to learn WordPress. She received written instructions instead and will review and try to update the website.

We have 8 applications and 2 checks for \$100 each for Full Season attendance. Jim will give them to accounting to be deposited.

Kathy said that a lot of people have been taking the fliers that she has; there is a lot of interest. Fliers have been distributed around Town Hall.

Beth contacted Sean from Hinsdale regarding advertising on radio and other media together. She will work on advertising and press releases for WRYW & local radio, Monadnock Shopper, etc. Need to find out costs for advertising. Some media are free.

Discussed the application to send to the NH Dept. Agriculture. Gloria to fill out and send to Gail McWilliam Jellie. On the application it mentions a winter market. Jim suggested we ask the BOS for permission to use the town hall to continue the market over the winter. Robert L. will ask the BOS at the next meeting.

At this time we do not know if we can use any of the USDA grant funds previously approved. Advertising and the Porta Potty is our biggest expense. We are still waiting to hear back from Mark Tigan on a call to the USDA. It's too late for a \$1000 mini-grant for 2016 from the state as well as a few others. We need a grant writer to file these. Also Gloria will ask Denis when we can meet with the Kiwanis.

Kathy said she is still waiting for a formal quote from A1 Enterprises so we can ask the BOS to release the funds for the Porta Potty. We can also use the quote to present to the Kiwanis.

Signage was discussed. Robert L offered to make sandwich board signs; he just needs wording and size. Gloria said she would look into the cost for Coroplast signs. We will also ask Sue Durling for help making signs. Jim donated a sign that he has.

Bridge Dinner:

Letter to Jeanette was reviewed and approved with amendments. Jim will print on Town Letterhead and mail. Motion by Robert L & Seconded by Jim. Motion approved as amended.

Kathy said that we need contact info about the pole banners. A lot of businesses want to add their names to the banners. Jim said that he would contact Jeanette or Margaret Sharra about the pole banners to find out who the Public Service/Eversource contact is.

Facebook Page:

The Select Board discussed a policy similar to the one the school has. It is a good resource for the town to use. Issue is tabled until there is a decision by the BOS.

Fall Clean-up Day: We need to start planning for the fall. Previously the town employees had a clean-up day, we could work in conjunction. It was discussed that we work with Pastor Jeremy and ACCESS or with the school & Stephanie Tommila as her Jr. Honor Society kids need to have community service projects. We could get donations from local businesses and the Kiwanis to provide food & drinks for afterward. We could have a barbecue at Kathy's Florist. Still need to pick a date, perhaps a Saturday in July or September. Need to find out if the town has a truck that can haul away the bags to the dump.

Music in the Park:

Gloria was unable to contact Simon Says Booking, she will attempt before the next meeting. Maybe we can get grant money or funding from the Kiwanis. Kathy said that Jason Koerber asked her about this and that he had some ideas. She will invite him to the next meeting to discuss. He suggested that it be a Tuesday or a Thursday as the BOS meetings are Wednesday and Keene has music on Wednesday. Perhaps we can have an Ice Cream truck. We can check with Simon Says Booking and the town band and a list that Paul Morehouse has for beginning acts. Some bands may be able to play for donation vs a fee. We can ask for donations for funding as well as the Kiwanis. We can do a bake sale table at the Farmers Market as well.

Other Business: None

New Business: None

A motion was made to adjourn at 6:55 by Robert L and seconded by Gloria. Motion approved 5-0

Respectfully Submitted, Gloria Leustek

