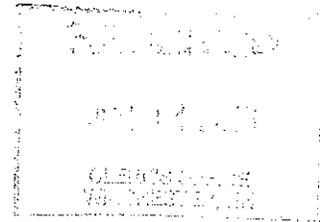


RED Committee Minutes 5/11/16



Meeting called to order 6:03PM

Present: Beth Pelton, Gloria Leustek, Robert Leustek, Jim Tetreault, Denis V. Murphy

Excused: Ben Kilanski, Kathy Morehouse

Absent: Robert Spruill

Minutes from 4/27 were accepted. A motion to approve was made by Jim, Seconded by Robert L. Approved. 4-0 with 1 abstention

Grant Monies:

Mark Tigan, Chair of the WEDC, a private non-profit corporation, and their goal is to expand and bring in new business.

The WEDC has a USDA \$47,000 grant to look at new/existing business, farm to table, etc.

He discussed various options to get grant monies and additional funding of \$5000 from the USDA for the Farmers Market.

Mark also discussed the Stone Mountain Business Park. He said there is over \$1.1 million from three sources for this project.

Unfortunately the State grant money is competitive and we essentially are competing with Keene. Denis noted that the United Way had previously done a study and that Winchester came in number one for needs. But Mark said this info needs to get to the state to support the case for obtaining grant monies.

Mark said we are well on the way to getting grants approved by sometime in June.

Mark requested that the RED Committee support Stone Mountain Business Park. A motion was made to endorse the Stone Mountain Business Development pursuant to the outline that Mark Tigan presented at the BOS Meeting. The motion to abridge the WEDC to move forward was made by Denis and seconded by Jim. Approved. Robert will address the BOS.

Mark also asked that the RED Committee support filling the Grant Writer position and urge the BOS to move forward with the policy that he drafted and an ad for a job to be posted. If we had a grant writer, the Farmers Market would have already been funded. But Mark noted that we need to make sure we follow thru and spend the money. Mark will send Gloria the application via email.

Music in the Park:

Jason Koerber, representing Elm City Music spoke regarding Music in the Park and wanted to know what the Red committee was planning. It was noted that this is a new project and we are requesting his knowledge and expertise in this field. He thinks it's a great idea. He noted that Keene has a big crowd for their music and it would be a great community builder for

Winchester. Jason recommended we start with an abbreviated season. Jason asked what funding is available. He said we could pay the bands about \$50 to \$75. Maybe the funding could be paired with the Farmers Market to give produce, etc. to the bands in addition to payment. Jason said he would be willing find and book the acts as long as we could find funding sources. It was suggested the Grange, the Kiwanis, and maybe the Mt Pisgah Sportsman's club, the Winchester Women's club and other local businesses like New England Sweetwater, Kulick's and Thackston Realty could sponsor a night.

Jason said he could get various types of music and recommended that we include the Winchester Town Band for one of the dates.

We discussed days and dates. It was decided Thursdays starting July 14th for 6 weeks till August 18th. Robert L. said he will ask the BOS for permission to go forward with the program.

Jim said he will ask Butch Plifka for a donation or discounted cost on ice cream to have at one of the evenings.

A motion to accept the proposal as discussed was made by Robert L, Seconded by Jim. Approved. Jason will put a list together and said he would even perform one evening.

Jason also asked if we wanted music for the Farmers Market. He will get some acts to play for donation.

Farmers Market:

Gloria said that she did not have time to work on the website but that she sent an email to Shelly Walker to post the Farmers Market on the town page. Jim noted that Shelly was on leave.

Gloria noted that there are 3 paid applications and will contact the unpaid ones. Gloria sent in the application to be on the state Farmers Market Directory to Gail McWilliamJellie and we are on the directory.

Sean from Hinsdale sent pricing for newspaper and radio ads. He sent a press release out to a number of sources.

Still waiting on the A1 Porta Potty quote from Kathy.

The sandwich board sign that Jim donated to say "Farmers Market Saturday 10-2" with the ability to change "Saturday" to "Today" and the sign can be in the Gazebo area all week long.

Gloria said she spoke with Jane Cardinale about having children from the school, 5-8th grades to help out in various ways the end of June/early July. They can learn the whole process start to finish. They are part of ACCESS and are insured.

Bridge Dinner:

Since the Historic Society confirmed they have insurance for the bridge dinner it was decided that a letter regarding this is no longer necessary. A motion to disregard was made by Robert L, Seconded by Gloria. Motion approved.

Fall Clean-up Day: Tabled till next meeting

Other Business: None

New Business: None

A motion was made to adjourn at 6:59 by Gloria and seconded by Denis. Motion approved 5-0

Respectfully Submitted, Gloria Leustek

A handwritten signature in black ink, appearing to read "Gloria Leustek". The signature is fluid and cursive, with a long horizontal stroke extending to the right.