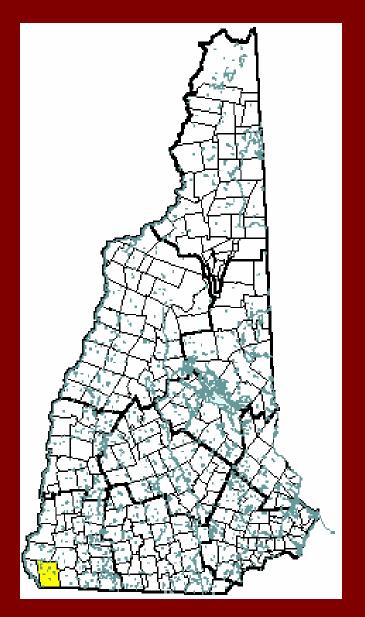
#### Winchester, NH

### Master Plan 2008 Update

Prepared and presented by the Master Plan Sub-Committee

February 4, 2008





#### Master Plan Sub-Committee

Danielle Borges Shemariah Blum-Evitts Edie Fifield John Hann Margaret Sharra

#### What is a Master Plan?

a guide to the futurea reference documenta summary of local actionsa source of information

#### NH Statute - RSA 674:2

The primary purpose of a master plan is

- to envision the best and most appropriate future development of your community
- to aid your planning board in designing ordinances
- to guide your planning board in performance of its duties, to achieve principles of smart growth, sound planning, and wise resource management
- to establish statements of land use and development principles
- to establish legal standing for implementation ordinances and other measures of your planning board

#### Who uses a Master Plan?

- Planning Board
- Board of Selectman
- Town Officials & Department Heads
- Winchester residents
- Potential business owners

#### Use of the Master Plan

- The Master Plan provides a framework for the Planning Board in particular and the town as a whole to use in shaping the future of Winchester.
- This Master Plan represents to the best ability of the Planning Board and the Master Plan Committee the wishes of the residents regarding the present and future vision of the town for the next 5-10 years.
- The Planning Board should be able to refer to the town's Master Plan whenever a development proposal comes before it, to determine whether development that is being proposed is consistent with the Master Plan.

#### What will be in Winchester's Master Plan?

- Vision Statement & Town Goals
- Action Steps & Implementation Plan
- Future Land Use Strategy
- Basic Studies
  - Land Use
  - Population & Housing
  - Transportation
  - Economic Development

- Community Facilities
- Natural Resources
- Historical, Cultural and Recreational

#### Accomplished

- Community survey in January 2007
- Convened master plan sub-committee
- Contracted with SWRPC for assistance
- Conducted extensive data and informational research
- Draft basic studies available for review to the public
- In the process of revising vision and goals

#### Vision

"Winchester is a unique and caring community accepting of people of all ages, backgrounds and economic means. Overwhelmingly, Winchester wants to remain a rural community connected to its agricultural heritage, supportive of sustainable farming and woodland management. The town is protective of its abundant natural resources, particularly its steep slopes, high yield aquifers and the streams which directly feed the Ashuelot and Connecticut Rivers. Winchester is blessed to have enough land to balance development and open space. To be selfsustaining, Winchester's tax base needs to consist of both business and residential properties of a value sufficient to support the infrastructure of the town."

#### Town Goals

- Continue to attract compatible industry and commercial businesses to provide jobs, services, and goods.
- Support the needs of the community through excellent schools, support services for those in need, high quality childcare, social opportunities and recreation for children and families, senior housing and elder care.
- Better advertise the hospitable nature of our community through a long range effort to make downtown Winchester vibrant.
- Adapt zoning ordinances to promote a mix of housing and commercial activities, provide for growth of industrial / commercial uses of land, and discourage sprawl in the remote, scenic and difficult terrain areas.

Continued...

#### **Town Goals Continued**

- Develop a roadway, driveway and sidewalk policy that maintains the rural nature of the town and provides safe, reliable and easy access through the community.
- Create incentives to encourage agriculture and farming, the preservation of prime farmland soils, working fields, and significant tracts of working forest.
- Create and finance a prioritized, long-range conservation plan to preserve our special places.
- Honor Winchester's historic places.
- Promote a balanced and diverse housing stock.

#### **Regional Land Use**



Urban Areas in New England Designated by the 1990 U.S. Census

Urban Areas in New England Designated by the 2000 U.S. Census



## **Regional Land Use**

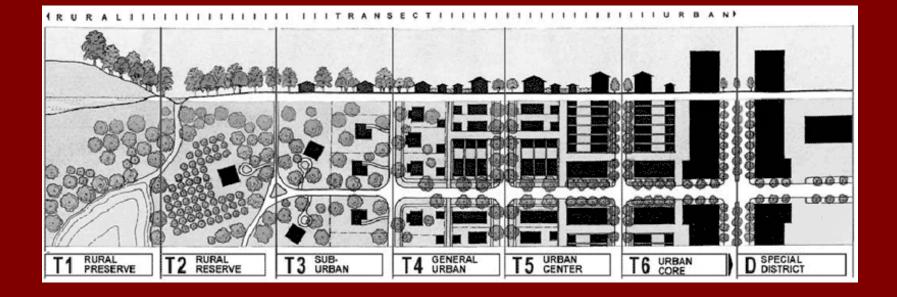


Rural development pattern that many communities wish to preserve

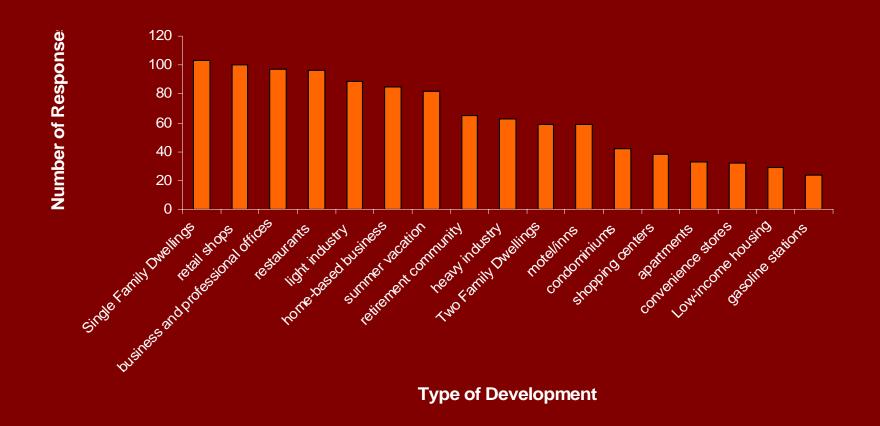


Suburban development pattern occurring across the region

### Rural to Urban Transect



#### Development to be Encouraged in Winchester According to 2007 Citizen Opinion Survey



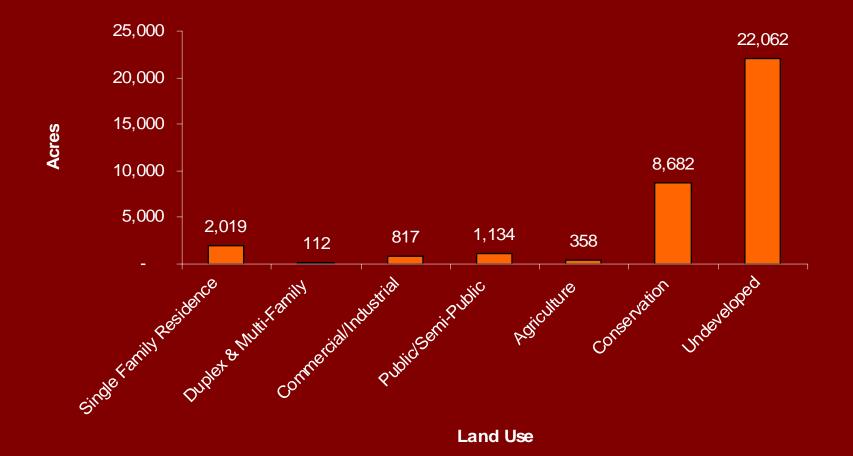
#### **Basic Studies**

- Land Use
- Population and Housing
- Traffic and Transportation
- Economic Development (2004 Plan)
- Community Facilities
- Historical, Cultural and Recreational Resources
- Natural Resources (2007 Inventory)

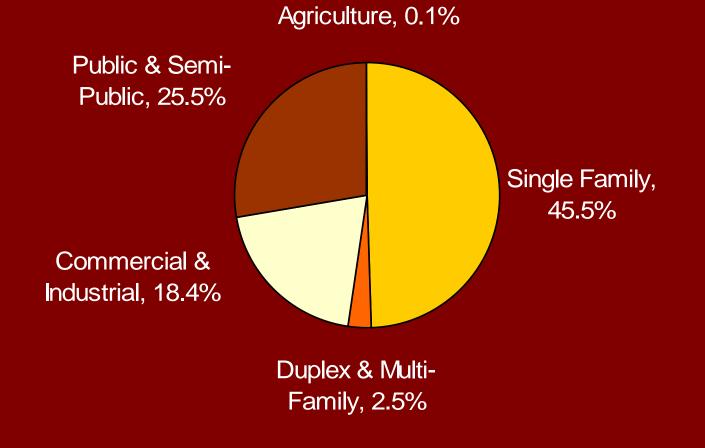
# Land Use, 1887

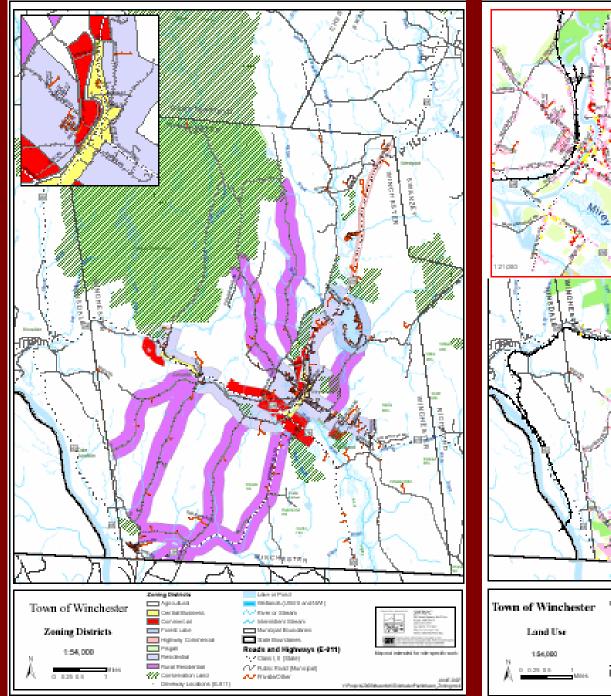


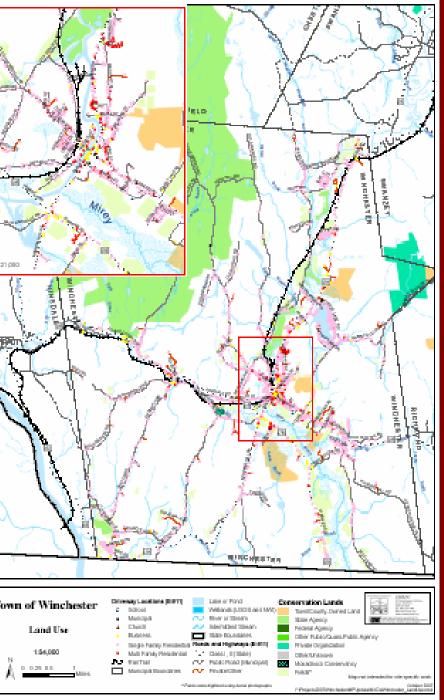
#### Land Use, 2007



#### Percent of Developed Land by Land Use, 2007







#### Land Use Goals

- 1. Preserve the rural character of the town by discouraging sprawl in the remote, scenic and difficult terrain areas.
- 2. Focus growth to appropriate areas in order to accommodate the need for residential, commercial and industrial development while balancing density and open space opportunities.

Continued...

#### Land Use Goals Continued

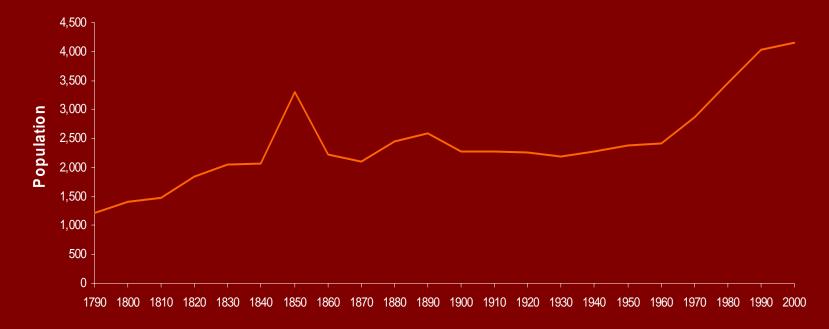
- 3. Manage development consistent with the town's ability to provide water and sewer.
- 4. Enhance planning through modernization of equipment such as a GIS mapping system, education of staff and board members, and obtain the guidance of the regional planning commission.

#### **Population and Housing**

|                         | <u>2000</u> | <u>2007*</u> |
|-------------------------|-------------|--------------|
| Population              | 4,144       | 4,340        |
| Median age              | 37          |              |
| Median household income | \$37,364    | \$43,400     |
| Median house value      | \$84,300    | \$152,000    |
| Median rent             | \$567       | \$866        |
| Owner occupied housing  | 72%         |              |

2000 Source: Census, \*2007 Source: Local real estate agent & OEP estimates

#### Winchester's Population



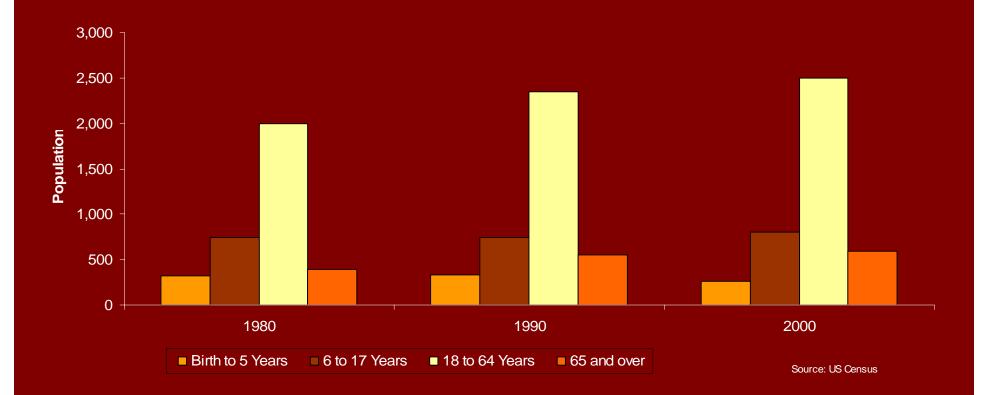
Year

#### Winchester Population Projections

|             | Population | Average Annual<br>Percent Change |
|-------------|------------|----------------------------------|
| 2000 Census | 4,144      | 0.3                              |
| 2005        | 4,314      | 0.8                              |
| 2010        | 4,410      | 0.5                              |
| 2015        | 4,620      | 1.0                              |
| 2020        | 4,820      | 0.9                              |
| 2025        | 4,970      | 0.6                              |
| 2030        | 5,130      | 0.6                              |

Source: NH Office of Energy and Planning, January 2007

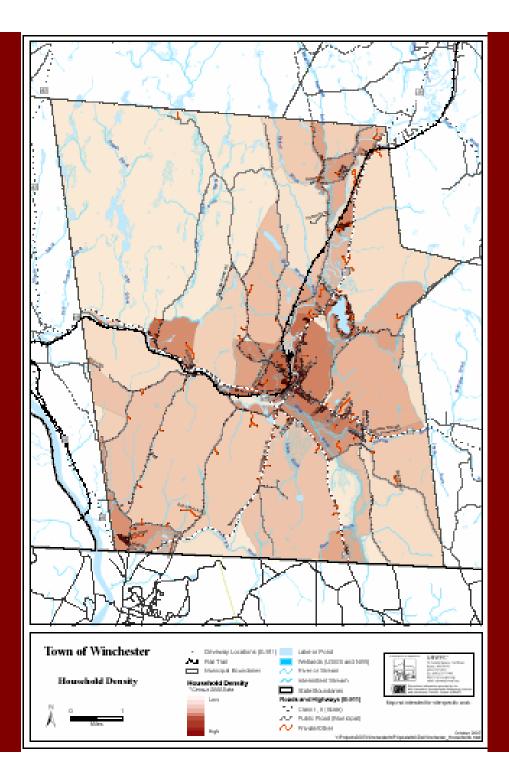
#### Age Structure of Winchester's Population



#### Educational Attainment for Persons 25 Years Old and Over

|                        | 198 | 980 1990 |       | 2000 |       | 1980-2000 |          |
|------------------------|-----|----------|-------|------|-------|-----------|----------|
|                        | #   | %        | #     | %    | #     | %         | % Change |
| Not finish high school | 797 | 40       | 817   | 32   | 611   | 22        | -23%     |
| Finished high school   | 853 | 43       | 1,046 | 41   | 1,253 | 45        | 47%      |
| 1-3 years of college   | 246 | 12       | 441   | 17   | 560   | 20        | 128%     |
| 4+ years of college    | 110 | 5        | 260   | 10   | 359   | 13        | 226%     |
| Source: US Census      |     |          |       |      |       |           |          |

Source: US Census



# Housing Totals by Type in 2000

|              |                  |                  |                   |       | Pe               | Percent of Total |                   |  |
|--------------|------------------|------------------|-------------------|-------|------------------|------------------|-------------------|--|
|              | Single<br>Family | Multi-<br>Family | Manuf.<br>Housing | Total | Single<br>Family | Multi-<br>Family | Manuf.<br>Housing |  |
| Winchester   | 1,106            | 323              | 312               | 1,741 | 63.5             | 18.6             | 17.9              |  |
| Hinsdale     | 935              | 352              | 427               | 1,714 | 53.7             | 20.2             | 24.5              |  |
| Chesterfield | 1,446            | 145              | 35                | 1,626 | 83.1             | 8.3              | 2.0               |  |
| Swanzey      | 1,984            | 569              | 265               | 2,818 | 114.0            | 32.7             | 15.2              |  |
| Richmond     | 396              | 11               | 25                | 432   | 22.7             | 0.6              | 1.4               |  |

Source: US Census, NH Office of Energy and Planning

# **Projected Housing Units**

Additional Housing Units

|                          | Population<br>Rate Increase | Number<br>of<br>Persons | Person/<br>Unit | Total | Per<br>Year |
|--------------------------|-----------------------------|-------------------------|-----------------|-------|-------------|
| 2000-2030<br>Projection  |                             | r ersons                |                 | TULAI |             |
| Rate                     | 23.80%                      | 986                     | 2.61            | 378   | 12.6        |
| 1970-2000<br>Actual Rate | 44.40%                      | 1,839                   | 2.61            | 705   | 23.5        |

Source: US Census; NH OEP

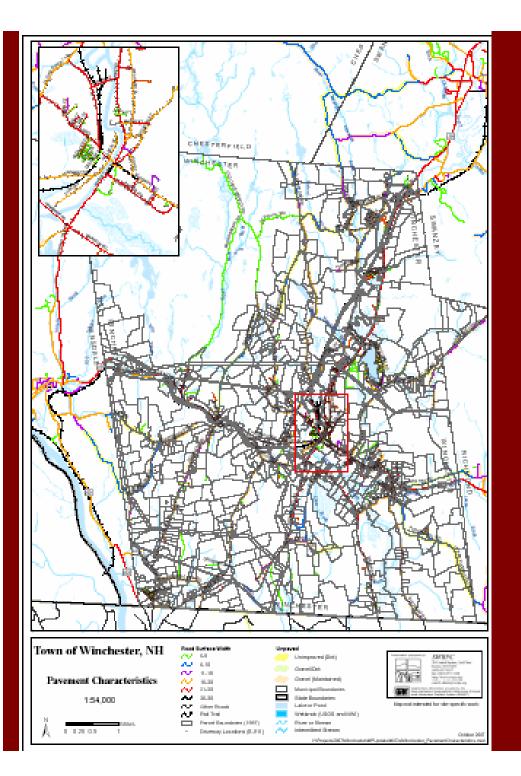
## **Population and Housing Goals**

- 1. Continue to monitor population and housing changes to better adjust to the needs of Winchester in keeping with the rural character of town.
- 2. Recognize and plan for the expanding elderly population.
- 3. Recognize and plan for the expanding inmigration from out of state.
- 4. Diversify the housing stock to expand the availability of high end and moderate housing options.

# Spring 2007 Traffic Counts

| Location                                       | Avg. Weekday | Avg. Weekend |
|--|--------------|--------------|
| NH 10 (MANNING HILL RD) South of Back Ashuelot | 4,425        |              |
| NH 78 (WARWICK RD) at Mass Stateline           | 1,069        | 1,652        |
| NH 10 (MANNING HILL RD) at Mass Stateline      | 4,645        | 6,607        |
| NH 10 (WEST SWANZEY RD) AT SWANZEY TL          | 7,947        | 7,561        |
| NH 119 (HINSDALE RD) WEST OF MAIN ST           | 4,042        |              |
| NH 10/119 (MAIN ST) NORTH OF NH 119/78 West    | 8,721        | 10,368       |
| NH 78 EAST OF NH 10                            | 1,583        |              |
| NH 10 (KEENE RD) NORTH OF MECHANIC ST          | 8,050        |              |
| NH 119 WEST OF FOREST LAKE RD                  | 4,258        |              |
| MINE RD OVER PAUCHAUG BROOK                    | 656          | 636          |
| BURT HILL RD OVER PAUCHAUG BROOK               | 369          | 406          |
| GUNN MOUNTAIN RD OVER ASHUELOT RIVER           | 1,190        | 1,227        |
| ELM ST OVER ASHUELOT RIVER                     | 4,685        |              |
| OLD WESTPORT RD OVER WHEELOCK BROOK            | 345          | 370          |
| SCOTLAND RD OVER ROARING BROOK                 | 681          | 702          |
| COOMBS BRIDGE RD OVER ASHUELOT RIVER           | 902          | 940          |

Source: Southwest Region Planning Commission



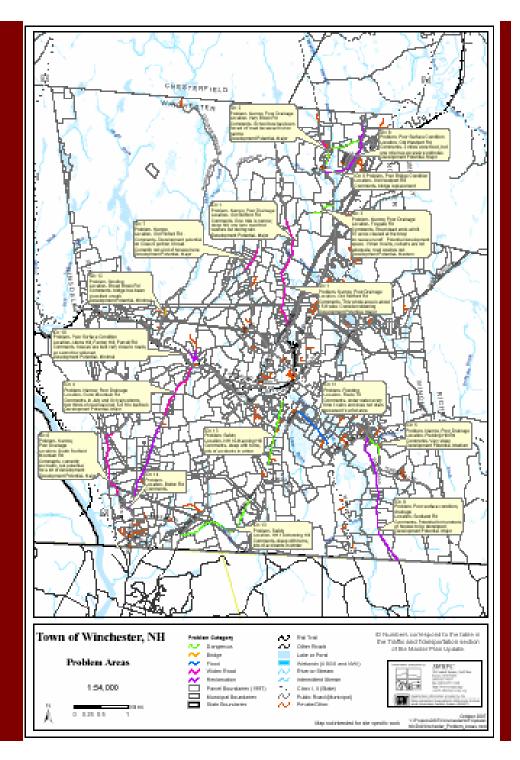
# **Road Mileage**

| Road Class         | Mileage | %    |
|--------------------|---------|------|
| Class I            |         |      |
| (Routes 10 & 63)   | 14.9    | 12.7 |
| Class II           |         |      |
| (Routes 119 & 78)  | 7.6     | 6.5  |
| Class V Paved      | 44.6    | 37.9 |
| Class V Unpaved    | 14.1    | 12.0 |
| Class VI           | 10.2    | 8.7  |
| Other/Private      | 26.2    | 22.3 |
|                    |         |      |
| Total Road Mileage | 117.6   |      |

#### Source: NH Department of Transportation

# **Problem Areas**

Old Spofford Rd Gunn Mountain Rd Old Westport Rd **Broad Brook Rd** Manning Hill **Bolton Rd** Very Brook Rd Fosgate Rd South Scofield Mountain Rd Scotland Rd Route 78 Bridge St Pudding Hill Rd Old Rixford Rd Allens Hill, Fenton Hill, Purcell Roads Lost Rd Forest Lake Rd



#### **Traffic and Transportation Goals**

- 1. Plan a program for road improvements and projects that balance the needs of the residents with concerns for safety.
- 2. Plan a financial program to consistently maintain and upgrade our roads with the least burden on taxation.

Continued

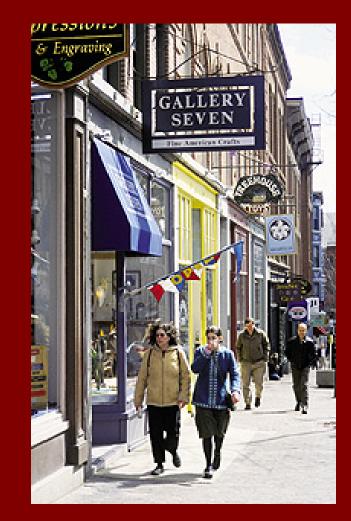
#### Traffic and Transportation Goals Continued

- 3. Continue connections with NH DOT and stay updated on the "Ten Year Plan" and other projects effecting Winchester.
- 4. Evaluate upgrading certain portions of Class 6 roads to allow for adequate emergency egress.
- 5. Support a livable, walkable community, particularly in our downtown village.

# **Economic Development**

#### • Update 2004 Plan





## Economic Development Goals

- 1. To support the selectmen, planning board and economic revitalization committee in focusing on revitalizing the downtown "Main Street" area, our first impression.
- Support creation of a downtown "Welcome Park" with river views/access in the currently town owned vacant lot next to the Pisgah Diner.

Continued...

# Economic Development Goals Continued

- 3. Support creation of a TIF district(s) to incentivize new business to locate here and to compete with neighboring towns which have TIF districts in place.
- 4. Support efforts to improve infrastructure such as sewer plant, roads, sidewalks, and water which enhance the opportunities to attract business in desirable locations.

Continued...

## Economic Development Goals Continued

- 5. To have a cohesive plan of development that focuses on the recreational and natural beauty of the town of Winchester and reflects the community's desire to preserve our natural resources.
- 6. To actively promote tourism.
- 7. To actively pursue businesses that we want to locate in the community.

# **Community Facilities**



# **Community Facilities Goals**

• Coming soon...

# Historic, Cultural and Recreational Resources



# Historical, Cultural and Recreational Goals

- 1. To preserve and promote historical buildings, structures and places.
- 2. To support existing recreational opportunities and explore the pursuit of new initiatives for residents of all ages at the most efficient and cost effective manner.

Continued...

# Historical, Cultural and Recreational Goals Continued

- 3. To recognize the mission and visions of local service organizations, groups and clubs.
- 4. To encourage collaboration between organization leaders, business proprietors, the managers of open space and town officials to meet the social, recreational, cultural and leisure needs of all residents.
- 5. To encourage Winchester officials to cooperate and coordinate social, recreational and cultural opportunities with adjacent towns.

## Natural Resources

**Forest Lake** 

#### Piccadilly Farm

#### Pisgah State Park

# Natural Resource Goals

- 1. Identify those natural resources which are most important and most threatened and establish plans to protect them.
- 2. Integrate land use policy and financial incentives to encourage protection of critical resources and the essential components of a rural environment.
- 3. Purchase or otherwise protect the development rights of the highest priority natural resources located in Winchester.

# Next Steps

- Collect Planning Board and public feedback
- Revise vision, goals and basic studies accordingly
- Create implementation plan & future land use strategy
- Compile final master plan
- Adoption by Planning Board in April 2008
- Alter regulations as appropriate to meet master plan goals
- Use plan when evaluating future development proposals
- Revise in five to ten years

# Other Revitalization & Planning Projects in Winchester

- Downtown Plan
  - by the Economic Revitalization Committee
- Plan NH Charrette Application
  by the Town Selectmen

# How to get involved

- Call or email the Master Plan Committee at 239.4110 ext. 106 or msharra@winchester.nh.gov
- Review draft plan available at Town Hall
- Join the Master Plan Sub-Committee
- Join the Revitalization Committee
- Let us know your interests/concerns and we'll put you to work!