

RED Committee Minutes

04/25/2018

Meeting called to order 6:01 by Jason

Present: Jason Koeber (Chair), Dennis Murphy (Co-Chair), Gloria Leustek, Jennifer Rhodes, Cherie Rowe
Excused: Jane Beauchamp
Absent: Beth Pelton
Guest- Devon Snikowski

Resignation letter from Jane and Dave Beauchamp- Jane sent an email resigning from the committee effective immediately due to her schedule. Jennifer Rhodes volunteered and it was voted (4-0) for her to be the new committee secretary

Financial Report – Gloria stated that she has spoken to the treasurer about wanting to have at minimum a statement of the committee finances once a month.

A Total of \$223.00 was raised at the Food Festival

Farmers Market – The weekly rate of \$10 and season rate of \$100, along with the season running appx. 50 weeks was discussed as an FYI

Music in the Park – Jason handed out the sample layout for sponsor size and pricing. Everyone is encouraged to reach out to their chosen business about the brochure that will be given each week at MIP. We discussed at length about the possibility of having a “weekly sponsor” to showcase, several options were mentioned including a donation basket, gift cards, pizza give away and more. The committee agreed to get as many sponsors now as possible and we would re-visit the weekly option once we see the weekly turn out.

Selling 50/50 tickets was also discussed. Jenny suggested selling those and utilizing the raised funds to pay for promotional of the RED Committee. IE, logo bags for the Farmers Market and other advertising as needed for paper ad's and or radio

Winchester Economic Corporation- The committee agreed to support John Tigan's request for grant money for his WEC Program

Earth day- HUGE success! There were over 130 collected bags of trash. All the work was completed by volunteers. Gloria is still giving out bags at the request of residents. Several members of the committee and Earth Day team set up balloons and tables in order to have Earth Day run smoothly. In conjunction was the Food Festival. Another huge success. It was discussed due to the large turnout for both, may be the two should be separate events next year in order to accommodate everybody better.

Residential property clean up- Cheri and Jennifer brought up about wanting to make a better effort at organizing a personal property town wide clean up. There have been many suggestions on this subject.

It was agreed to make this a topic at the next meeting with everyone bringing some positive ways to start. A suggestion was made to write a list of soft approaches and take the details to the Selectman.

Banners- Jason is trying to fix what we currently have. We discussed having seasonal banners. (Town Veterans, individuals, etc)

Motion to adjourn was made by Gloria, seconded by Dennis. **Meeting Adjourned 7:05**

Respectfully Submitted, Jennifer Rhodes

Minutes Approved on 3/9/18

Signed Jason Koerber (Jason Koerber- Chair)