

RED Committee Minutes

03/27/2019

Meeting called to order 6:00p by Jason.

Present: Jason Koerber (Chair), Denis Murphy (Co-Chair), Gloria Leustek (Selectmen's Representative), Devon Snikeris, Jeanne VanPatten, Patricia Dixe (New Member)

Excused: Beth Pelton, Cherie Rowe

Minutes - We approved the minutes from 3/13. Denis made the motion, Gloria seconded, passed 5-0.

Financial Report - Bank statement will be provided monthly by Rikki.

Farmers' Market - Jason provided a new, awesome, simplified logo for the Farmers' Market. Jeanne asked that the carrot be repositioned, but other than that we think it looks amazing.

Music in the Park - Michael Ham gave the first donation for Music in the Park.

Local Food Festival and Clean-up - Dale talked to Michael at Monadnock Disposal and he offered to lend us a big dumpster for the day of the clean up. This lifts the burden from us, so we are super thankful! The map for the 5k has been published.

Logo Merchandise - Now that we have our updated Farmers' Market Logo, Devon will go to Bulldog and a few other local print shops for pricing on reusable bags.

Mission Statement - Devon will forward Patricia and Jeanne mission statement rough draft for input.

RED Brochures - Patricia and Jeanne volunteered to come up with a logo for the RED committee for the brochure.

Town Concerns - Nothing new to report.

New/Other Business - Margaret came in and presented us with the start of a wonderful new town brochure. It included a list of in-town businesses that tourists will find useful, and a rough draft of a business directory map. She also encouraged us to utilize tools such as local magazines and Visit NH website to advertise our events. The possibility of being more present in the region's "Discovery Map" was discussed and liked by all. The business group will meet on Monday, April 8th at 6:30p at the Rustic Table.

Motion to adjourn was made by Denis, seconded by Jeanne. Approved 5-0

Meeting adjourned 6:55p

Respectfully Submitted,

Devon Snikeris

Minutes Approved on 4/10/19

Signed Jason Koerber (Jason Koerber - Chair)