

RED Committee Minutes
11/11/2020

Meeting called to order 6:03 by Jason

Present: Jason Koerber (Chair), Lola Bobrowski (Secretary), Michael Faulkner, Devon Snikeris, Jeanne VanPatten, Patricia Dixe, Gloria Leustek (Selectman's Representative)

Excused: n/a

Absent: Denis V. Murphy (Co-Chair)

Minutes - We approved the minutes from 10/28. **Motion made by Gloria. Second by Mike. Approved 6-0. Lola abstained.**

New Business/Housekeeping – New meeting day/time: Karey said Mondays are more problematic at town hall. Tuesdays seem to be better for the group anyway. There may be a conflict once per month in November and December, but not after that. We will just use zoom on those occasions. **New meeting time until further notice is the 2nd & 4th Tuesdays @6pm in Town Hall or on zoom when meeting in person isn't possible.**

Financial Report – We received \$12 in donations from Smokey & the Scarecrows. Devon has Mike's reimbursement check for pole banners. Jason has 1 new pole banner application. Nothing else new.

Farmers Market – Market was outside last week due to great weather. Hoping to be back outside this week again and then decide from there whether to move inside. Couple new vendors this past week – one was a hot prepared BBQ food who plans to join the market through the remainder of the year at least. Nothing else new.

Smokey & the Scarecrows – The event was great – we had 16 scarecrows. We received 144 Facebook votes and 75 votes in person that night – at least double that number came through to actually see the scarecrows though. Great turnout! Next year maybe we can grow it to a bigger full-day harvest festival type of event? If anything, this has to be a Halloween event to draw the crowds from trick or treating. We got most of the frames back – we need to store the frames, rebar, etc – bring everything for storage to Mike next meeting. **What we did well:** Having a path where they come in one way, go out another, and vote on the way out worked well. Registration ahead of time was also helpful. Candy was popular, we gave out about 75 bags of candy. **What we can do better next year:** Light up the entrance through the hedges on Parker St. or put a sign up/create an archway or something to call attention so people parking/walking on Parker St. know there's something going on in the park. Better signage overall: voting /donations/entrance & exit/etc. We need to start planning sooner next year – announce with registration page at the end of September and have frames available at the first market of the month (next year: Oct. 2, 2021). No coffee and hot chocolate next year.

Holiday Festivities – House decorating competition: Create an Eventbrite registration page where people sign up with their address, we populate addresses onto a virtual map, we create a Facebook page and use the page to encourage folks to travel around town and check out the lights/decorations. Voting can happen through a Facebook poll we put out one week prior to announcing the winner or we give people the option to email their choice. We'll offer several awards at different levels or in different categories to encourage wide-spread participation. Community vote 1st, 2nd, and 3rd place prizes, RED Committee pick,

other ideas? The group will all think about any other category ideas between now and next week when Lola shares the Eventbrite draft page for review.

In town decorations: We typically put lights on hedges, wreath & lights on the gazebo. Jeanne has already asked Cheshire Floral Farm to make wreaths for us again, we just need to decide on how many we need this year. Santa in the Park isn't happening as per Karey.

Pole Banners – Devon and Jason working together to place the orders. Nothing else new.

Town Concerns – n/a

Motion to adjourn made by Pattie, second by Gloria. Approved 7-0

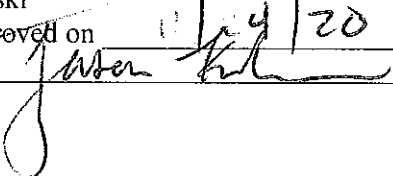
Meeting adjourned 6:52 pm

Respectfully Submitted,

Lola Bobrowski

Minutes Approved on

Signed

01/29/20


(Jason Koerber - Chair)