

RED Committee Minutes

11/24/2020

Meeting called to order 6:01 by Jason

Present: Jason Koerber (Chair), Lola Bobrowski (Secretary), Jeanne VanPatten, Michael Faulkner, Devon Snikeris, Patricia Dixe

Excused: Gloria Leustek (Selectman's Representative)

Absent: Denis V. Murphy (Co-Chair)

Housekeeping – Motion to set RED Committee meeting times for the 2nd & 4th Tuesdays @6pm until we can meet outside again made by Jason. Second by Mike. Approved 6-0.

Minutes - We approved the minutes from 11/11. Motion made by Pattie. Second by Mike. Approved 6-0.

Financial Report – \$12 deposited from Smokey & the Scarecrows, \$110 from market vendor fees deposited.

Farmers Market – Due to BOS closing Town Hall to the public the decision was kind of made for us to also shut down the winter farmers' market for 2020/2021.

Holiday Festivities – Winchester Wonderland: Holiday Tour & Decorating Contest will be held the weekend of December 19th & 20th. We'll use Eventbrite for registration - collect address, email, phone number, and request a photo or video is posted to the Facebook page. Use Facebook for promotion and voting. Also allow votes to be cast by email. We'll announce everything on Facebook by this Friday. Deadline to register your display will be Friday, December 11th. We will post the map online by Monday, December 14th to allow extra time for folks to view displays at their convenience. Categories will be Community Vote – 1st/2nd/3rd, and one RED committee pick. Prizes will be:
(1st) \$50 Rustic Table gift card & \$50 Arlington Inn gift card (\$50 from Jeanne & \$50 RED match)
(2nd) \$75 gift card to Serial Grillers (\$37.50 from Mike & \$37.50 RED match)
(3rd) \$50 gift card to Win Win (\$25 from Mike & \$25 RED match)
(RED) \$50 Rustic Table gift card & \$50 Arlington Inn gift card (\$50 from Jeanne & \$50 RED match)

Motion for \$162.50 in RED Committee funds to be used to reimburse \$100 to Jeanne & \$62.50 to Mike as match contribution for the Winchester Wonderland contest prizes made by Devon, Second by Jeanne. Approved 6-0.

Downtown Decorations: Jeanne ordered 5 giant wreaths for the bridge from Cheshire Floral Farm, and Jeanne has the lights and garland for the gazebo. Jeanne & Pattie will plan to decorate this weekend.

Pole Banners – Haven't heard anything from Karey yet, Jason will double check with her, but in the meantime, we will submit the order to Bulldog and try to get them hung before snow hits. **Motion to approve Devon placing the order for the banners made by Pattie, second by Lola, Approved 6-0.**

New Business/Town Concerns – “We're in this Together” is a new resident-led initiative in town working to support local Winchester businesses through the pandemic. Their first initiative is encouraging folks to shop locally on “Winchester Wednesday” December 2nd for deals and savings at participating

local businesses & establishments. Businesses are invited to sign up to offer a “Winchester Wednesday” deal. They have a “We’re in the Together” Facebook page and “Winchester Wednesday” Facebook event. Down the line there may be opportunities for the RED Committee to get involved in this effort to support local businesses in town. More to come.

Motion to adjourn made by Lola, second by Devon. Approved 6-0
Meeting adjourned 7:01 pm

Respectfully Submitted,
Lola Bobrowski

Minutes Approved on 2/8/20

Signed Jason Koerber (Jason Koerber - Chair)