

RED Committee Minutes
5/12/2021

Meeting called to order 6:10pm by Jason

Present: Jason Koerber (Chair), Lola Bobrowski (Co-Chair/Secretary), Patricia Dixe, Jeanne VanPatten, Kristen Smart-Bagster (Alternate)

Excused: Gloria Leustek (Selectman's Representative), Michael Faulkner, Devon Snikeris

Absent: n/a

New Business – Welcome to new member, Kristen Smart-Bagster and happy belated birthday to Lola!

Minutes – Approved the minutes from 4/27. Motion made by Pattie. Second by Jeanne. Approved 4-0.

Financial Report – One check paid \$196.70 from internet payment. Total balance of \$6627.80 before check.

Sign Wars – It appears that some businesses in Keene have started something similar. The group agreed that while the idea is great, it's probably not the best fit for Winchester businesses. If any community members wanted to take this on as a project, we would support, but not lead this effort. This committee's time might be better spent working on a master business list for the town, welcome package for new residents, etc.

Farmers' Market – Good first day! Two vendors are paid for the year. More vendors this weekend – including Old Winchester Farm with meat and other items, and additional crafting vendors. Brings us up to 8 vendors. Jason is trying to speak to all the vendors about their comfort level with the new mask rule and will reach back out to the new (maskless) vendor after next market. Someone from Winchendon reached out about playing guitar at the market. We will still offer \$25 per market to musical guests. Music to be scheduled at least once per month. Kristin suggested we plan other activities for the market - i.e. face painters, lawn games, kids activities, guest nonprofits, farmers/animals, etc. Let's brainstorm a June activity! Lola also brought up the idea of us having a welcome tent for the market. This is where the EBT machine would live, pamphlets and flyers can be here, and it generally provides a place that folks feel like they can walk up to to get additional information about the market. Lola volunteered to staff this tent, with other RED committee members tagging in occasionally. Lola will look into tent options and signage.

Music in the Park – Nothing new to really report. Fundraising is still on deck. Kristen volunteered to help Jason with making sponsorship asks. Jason will re-share the fundraiser form with the group.

Pole Banners – Karey has one pole banner that needs to go back up. Lola mentioned that she shared the form with two folks who requested it. By next meeting or two we should probably have enough additional requests that we can submit another order to Bulldog.

Town Concerns/New Business – Add the Bridge Dinner to next agenda. Group will check in by email about our meeting day/time moving forward.

Motion to adjourn made by Lola, second by Jeanne. Approved 4-0.

Meeting adjourned 7:16 pm